

This Privacy Statement, which is given by **YKM SAĞLIK HİZMETLERİ LİMİTED ŞİRKETİ (IDEA ORAL AND DENTAL HEALTH POLYCLINIC)** as the data controller (hereinafter referred to as **YKM**) within the scope of the Communiqué on the Procedures and Principles to be Complied with in Fulfilling the Informing Obligation with Article 10 of the Personal Data Protection Law No. 6698, has been prepared to fulfill the Obligation of Data Controller to Inform regarding the **use of communication on our WhatsApp line**

The below-mentioned data which you share through the contact **WhatsApp line**; is processed for the purpose of to carry out the necessary studies for you to benefit from the oral and dental health services offered by our company, to carry out the relevant business processes and confirming your appointment and contacting you upon your request. **Personal data:** “name, surname, telephone, e-mail, etc. and the messages you write on the form” **Special categories of personal data:** Your health information, photos and the files of you (if you have uploaded them)

The aforementioned data is processed automatically, in a limited and measured manner, within the framework stipulated by the Law, based on the legal grounds of "obligation for the data controller to fulfill its legal obligation" and "preventive medicine, medical diagnosis, treatment and care services" in Article 5 of the Law. And can be transferred to the judicial authorities or the relevant law enforcement forces upon request to resolve legal disputes or in accordance with the relevant legislation.

**All your personal data, which you will voluntarily share with us during the interview, are deemed to have been transferred abroad within the scope of Article 9 of the KVKK, since WhatsApp servers are located abroad. If you continue to communicate with us via WhatsApp following the welcome message that is automatically notified to you, you will expressly consent to the transfer of your personal data abroad.**

**End-to-end encrypted messages are stored on your device after delivery, not on WhatsApp servers. You can access the privacy policy of the WhatsApp application from the link below.**

<https://www.whatsapp.com/legal/updates/privacy-policy/?lang=tr>

If you do not benefit from our oral and dental health service, your personal data will be stored for 1 (Year) in line with the above purposes. After the deadline, your personal data will be deleted, destroyed and/or anonymized by YKM in accordance with the policy of processing, protection, storage and destruction of personal data, or upon your request, with the methods within the scope of the Personal Data Protection Law and relevant regulations. **If you benefit from our oral and dental health services, we also fulfill our obligation to inform.** (<http://www.ideadentalclinic.com/kvkk>)

As personal data owners, if you submit your requests regarding your rights to our Company in writing, our Company will conclude the request within the periods specified in the Law, depending on the nature of the request. In this context, personal data owners;

- Learning whether personal data is processed or not,
- If personal data has been processed, requesting information about it,
- To learn the purpose of processing personal data and whether they are used in accordance with the purpose,
- Knowing the third parties to whom personal data is transferred in the country or abroad,
- Requesting correction of personal data in case of incomplete or incorrect processing and requesting notification of the transaction made within this scope to the third parties to whom the personal data has been transferred,
- Requesting the deletion or destruction of personal data in the event that the reasons requiring its processing cease to exist despite the fact that it has been processed in accordance with the provisions of the KVK Law and other relevant laws, and requesting the notification of the transaction made within this scope to the third parties to whom the personal data has been transferred,
- Objecting to the emergence of a result against the person himself by analyzing the processed data exclusively through automated systems,
- It has the right to demand the compensation of the damage in case of loss due to unlawful processing of personal data.

In accordance with the KVK Law, you must submit your request to our Company in writing to exercise your above-mentioned rights. Your request, including the necessary information to identify you in order to exercise your above-mentioned rights, and your explanations regarding your right that you request to exercise from the rights specified in Article 11 of the KVK Law; You can fill in the YKM.F.15/04 KVK request application form (<http://www.ideadentalclinic.com/kvkk>), which is available on the company's website and can be obtained from our patient rights unit, and submit it to our company as specified in the form or via e-mail.

### **CONTACT INFORMATION**

**Contact Link:** <https://www.ideadentalclinic.com/en/contact/>

**Address:** Topçular Mah, Rami Kışla Cd. No:40 D:44D, 34055 Eyüpsultan/Istanbul

**e-mail:** [info@ideadentalclinic.com](mailto:info@ideadentalclinic.com) **Phone:** (0212) 302 50 70

**KeP address:** ykmsaglik@hs06.kep.tr