

This Privacy Statement, which is given by YKM SAĞLIK HİZMETLERİ LİMİTED ŞİRKETİ (IDEA ORAL AND DENTAL HEALTH POLYCLINIC) as the data controller (hereinafter referred to as YKM) within the scope of the Communiqué on the Procedures and Principles to be Complied with in Fulfilling the Informing Obligation with Article 10 of the Personal Data Protection Law No. 6698, has been prepared to fulfill the Obligation of Data Controller to Inform regarding FOR THE PEOPLE WHO WILL HAVE DENTAL CARE AND TREATMENT.

As YKM, we show maximum sensitivity to keeping your personal data safe as much as your oral and dental health. With this awareness, we process and store your personal data and your health data, which is one of your sensitive personal data, in accordance with the Personal Data Protection Law No. 6698 ("KVK Law") and within the limits ordered by the legislation. The explanations for your "Personal Data" in this clarification text also include your "Special Quality Personal Data".

We inform you that, your personal data which you have shared with us, can be recorded, stored, preserved, rearranged, shared with institutions that are legally authorized to request this personal data, processed in other ways and methods listed in the KVKK. And in case the conditions written in the KVKK and data destruction policy are fulfilled, your personal data will be destroyed, deleted or destroyed by making it anonymous.

In our polyclinic, images are recorded and stored by means of security cameras to ensure the building security.

In addition, your HES (HEPP) Code is queried at the entrance, in order to establish public order, Occupational health and safety, and to prevent the spread of the epidemic, by complying with the instructions and legislation of the authorized public institutions and organizations within the scope of combating the Covid-19 epidemic, but is not recorded and shared.

1. Collection, Processing and Purposes of Personal Data

1.1. Personal data categories processed and your personal data

Your personal data and its explanations that can be processed in the process of conducting medical diagnosis, treatment and care services for you and/or the person whom you are the legal guardian or the parent, are as follows;

Identity: Name, surname, mother's name, father's name, date of birth, place of birth, gender, nationality, T.R. ID number, SSI number, passport number

Contact : Phone number, address information, e-mail address

Financial Information: Bank account, iban, etc. Details of the fees we have charged, the amounts you have paid and some payment details

Health information:

- Information about your dental and general health, including:
- Information on disability,
- Blood group information,
- Used device and prosthesis
- Clinical records made by dentists and other dental professionals involved with your care and treatment
- X-rays, clinical photographs, digital scans of your mouth and teeth, and study models
- Medical and dental histories
- Treatment plans and consent
- Notes of conversations with you about your care
- Dates of your appointments
- Details of any complaints you have made and how these complaints were dealt with

- Correspondence with other health professionals or institutions

Physical space security: Entry and exit registration information, CCTV recordings

1.2. Processing purposes

These collected personal data will be processed for; related to fulfillment of our obligations arising from the service contract, organization of work, fulfillment of employer responsibilities, ensuring occupational safety, management, supervision and performance of work, ensuring our responsibilities regarding public institutions and organizations, employee safety, protection of public health, preventive medicine, and within the scope of the execution of medical diagnosis, treatment and care services, planning and management of health services and financing, and personal data processing conditions and purposes specified in the KVK Law.

2. To Whom and For What Purpose the Processed Personal Data Can Be Transferred

Your collected personal data may be transferred within the framework of personal data processing conditions and performance purposes, limited to the ones listed below.

To the security units, to the public institutions, relevant ministries and directorates for the purpose of execution, management and supervision of the service contract, to the public institutions and legal persons appointed in accordance with the labor law and social security laws, to the public institutions authorized by the laws, to the domestic/foreign organizations that we contractually serve to carry out our related Oral and dental health activities, to the domestic/foreign organizations that we cooperate with, to the real persons or private law legal entities.

Your HEALTH INFORMATION(mentioned above), defined as sensitive personal data in Article 6 of Law No. 6698, can be transferred to the places in the country or abroad listed below for the purpose of carrying out preventive medicine, medical diagnosis, treatment and care services and only if deemed necessary for your medical diagnosis and treatment and only in connection with the service received, in a limited and measured manner and provided that the undertakings that they will take all the technical and administrative measures required by the KVKK during the service period are taken.

To the institutions that we cooperate with, to the prosthetic laboratories, to the medical centers, to the institutions that provide medical devices, materials and health services, to the institutions that we cooperate with, to the institutions that we cooperate with, and to their legal representatives

2. Method and Legal Reason for Personal Data Collection

Your personal data may be collected through automatic or non-automatic methods, via the website, social media channels, call center, mobile applications, software used to carry out activities within the company, and verbally, in writing or electronically. Your personal data can be created and updated as long as your relationship with the Company continues, and can be processed and kept in both digital and physical environment.

Your personal data, in line with the purposes set out in the title of "Your Personal Data Processed and Purposes of Processing" and the provision of explicit consent within the scope of article 5, paragraph 1 of Law No. 6698, or as specified in accordance with paragraph 2 of article 5;

- a) It is clearly stipulated in the laws,

b) It is necessary to process the personal data of the parties to the contract, provided that it is directly related to the establishment or performance of a contract.

c) It is mandatory for the data controller to fulfill its legal obligation,

d) Data processing is mandatory for the legitimate interests of the data controller, provided that it does not harm the fundamental rights and freedoms of the data subject, processed within the scope of personal data processing conditions

Your special (sensitive) category personal data regarding your health information is subject to the purpose of "Your Personal Data Processed and the Purposes of Processing" and under the obligation of keeping the secret in accordance with the clause 2 of Article 6 of the Law No. It will be collected by authorized persons in order to protect public health, preventive medicine, medical diagnosis, treatment and care services, planning and management of health services and financing.

4. Personal Data retention (storage) periods.

Your personal data, limited to the purposes specified in this privacy statement; It will be processed in compliance with the data processing and timeout periods in all relevant laws and other legal regulations. In case of changes in the laws regarding data processing periods, the new determined periods will be taken as basis.

As a requirement of the purpose-limitation principle, your personal data is processed for a limited period of time stipulated in the legislation, which requires the fulfillment of the purposes described in this privacy statement and in any case in accordance with the practices of the company and the practices of commercial life, and after the expiry of the periods, they are deleted, destroyed or anonymized.

5. Rights of the Personal Data Owner Enumerated in Article 11 of the KVK Law

As personal data owners, if you submit your requests regarding your rights to our Company in writing, our Company will conclude the request within the periods specified in the Law, depending on the nature of the request. In this context, personal data owners;

- Learning whether personal data is processed or not,
- If personal data has been processed, requesting information about it,
- To learn the purpose of processing personal data and whether they are used in accordance with the purpose,
- Knowing the third parties to whom personal data is transferred in the country or abroad,
- Requesting correction of personal data in case of incomplete or incorrect processing and requesting notification of the transaction made within this scope to the third parties to whom the personal data has been transferred,
- Requesting the deletion or destruction of personal data in the event that the reasons requiring its processing cease to exist despite the fact that it has been processed in accordance with the provisions of the KVK Law and other relevant laws, and requesting the notification of the transaction made within this scope to the third parties to whom the personal data has been transferred,
- Objecting to the emergence of a result against the person himself by analyzing the processed data exclusively through automated systems,
- It has the right to demand the compensation of the damage in case of loss due to unlawful processing of personal data.

In accordance with the KVK Law, you must submit your request to our Company in writing to exercise your above-mentioned rights. Your request, including the necessary information to identify you in order to exercise your above-mentioned rights, and your explanations regarding your right that you request to exercise from the rights specified in Article 11 of the KVK Law; You can fill in the YKM.F.15/04 KVK request application form (<http://www.ideadentalclinic.com/kvkk>), which is available on the company's website and can be obtained from our patient rights unit, and submit it to our company as specified in the form or via e-mail.

CONTACT INFORMATION

Contact Link: <https://www.ideadentalclinic.com/en/contact/>

Address: Topçular Mah, Rami Kışla Cd. No:40 D:44D, 34055 Eyüpsultan/Istanbul
e-mail: info@ideadentalclinic.com **Phone:** (0212) 302 50 70

Keş address: ykmsaglik@hs06.keş.tr

I accept that my personal data specified in this text will be processed by YKM for the purposes specified in the "Clarification Text" above and transferred to third parties specified in Article 2 of this text.

Name surname :
TR Identification or your passport number:
Date :
Signature :



FOR DETAILED INFORMATION

<http://www.ideadentalclinic.com/kvkk>